



Australian Peak Shippers  
Association Inc. (APSA)



## 2018 Women In Logistics Forum

Wednesday 8 August – 10.30am – 2.30pm  
Mercure, Sydney International Airport



**Despina Panayiotou Theodosiou - President**  
*Women's International Shipping & Trading Association*

Despina Panayiotou Theodosiou is joint Chief Executive Officer of TOTOTHEO MARITIME, a leading global supplier of equipment and services for satellite and radio communications as well as bridge navigation systems, automated applications, ship repairs and operational efficiency solutions. She has been with the group since 2005.

Since 2013, Despina is a member of the Board of Directors of the Cyprus Shipping Chamber and is chairing the Chamber's Development Committee since 2015.

Despina is President of Women's International Shipping and Trading Association (WISTA), since October 2017, having previously served as the Secretary of the organization from 2015 to 2017. WISTA is an organization for women in management positions in the maritime sector and currently there are 40 WISTA National Associations with 3000 individual members. Despina founded WISTA Cyprus – a member of WISTA International. Despina now holds the role of WISTA International President.

She also sits on the first Board of Governors of the Cyprus Maritime Academy and on the Board of Directors of the Cyprus-Germany Business Association.

In December 2017 leading international shipping publication Lloyd's List selected Despina as one of the **Top 100 Most Influential people in shipping**. This publication is one of the main highlights of the maritime year, with its insights into the personalities and trends in the industry. Despina has entered this venerable list for the first time and attained a further credit as one of **Lloyd's List's Top 5 Next Generation executive**.

She won the titles of "Top Professional" and "Cyprus Business Woman of the Year" at the 9th National Cyprus Business Woman of the Year Awards 2015. She has been awarded by the global Women Economic Forum in New Delhi as the "Woman of the Decade in Innovation and Leadership" (May 2017) and named as one of the "10 Women to Watch" by Youngship International during Norshipping 2017. She was also proclaimed as an Honorary Fellow of the Cyprus Institute of Marketing (April 2017).

Despina holds a bachelor's degree in economics from the National and Capodistrian University of Athens, an Executive MBA in Shipping and Logistics from the Copenhagen Business School and a Postgraduate Diploma in Financial Strategy from the University of Oxford – Said Business School. Believing in (and advocating for) continuous education, she is currently a participant in the MSc in Major Programme Management at the University of Oxford – Said Business School.



**Ana Hinojosa - Director**

*World Customs Organisation (WCO) - Compliance & Facilitation*

Director Hinojosa assumed her elected post in the Compliance and Facilitation Directorate of the World Customs Organization (WCO), effective January 1, 2016.

She leads the directorate that is responsible assisting Members in implementing effective and efficient controls, ensuring fair and accurate revenue collection, and protecting society by intercepting and suppressing illicit and criminal activities. The directorate has the twin goal of securing and facilitating legitimate global supply chains through the simplification and harmonization of Customs procedures. In order to accomplish this, the Directorate, working with WCO Members, develops international standards covering all aspects of trade processes.

Prior to her election and transition to her current post, she served nearly 29 years with the United States Custom Service/Customs and Border Protection (CBP). She is fluent in English and Spanish, and is currently studying French.

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**Joyce Campbell - State Manager**

*Kings Transport*

After commencing her career in the early 80's in the Freight Forwarding industry, Joyce has seen substantial change across the industry in regards to technology and work place culture.

With tenure of +20 year with UTI Worldwide, at the height of her career she held the position of Director of Operations Asia Pacific covering 22 countries, 68 branches and +1800 employees.

Joyce is passionate about business but more importantly people performance.

With a great reputation in the industry not only with her peers but her direct reports, Joyce provides the perfect blend of leading a company to profitability whilst nurturing and supporting their most valuable asset – their employees.

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**Di Tapp - CEO**

*World Class Teams*

Diana Tapp is Australia's #1 High-Performance Team Consultant. With 15 years of experience building World Class, high-achieving teams she is one of the leading authorities on the subject. Her discovery of the power of focusing on total team performance is a proven way to skyrocket your business.

Her work has earned her local and international attention and accolades. As a result, World Class Teams has been able to partner with the some of the world's best to offer unique to market programs, using groundbreaking insights from emerging fields such as brain science.

She has worked with global names including Apple, Cathay Pacific, DHL and Unilever as well as some of Australia's most innovative and prestigious companies such as Optus, FlexiGroup, Tabcorp and Snack Brands.

She is the founder and CEO of World Class Teams, a company dedicated to partnering with business leaders to help them to unlock the full potential of their businesses and achieve the success they truly deserve.